



Summary of television run times
January 10th, 2011 - January 28th, 2011

KFOR:

Early Morning News 6a-7a, Extra 6:30-7p, Early News 6p-6:30p, Friday Late News 10-10:35p
3 weeks 27 total commercials

KJRH:

Early Morning News 6a-7a
3 weeks 6 total commercials

KOCO:

Oprah 4-5p, Early News 6-6:30p, Friday Late News 10-10:30p
3 weeks 15 total commercials

KOTV:

Oprah 4-5p, Morning News 6-7a, Six in the Morning 5-6a, High School Sports 11p-12a, Ent Tonight 6:30-7p
3 weeks 30 total commercials

KSWO:

Good Morning Texoma 8-8:30a, Local News Brief 7:25a, Morning News 6-7a, Early News 5-5:30p & 6:30-7p,
Live at 6 6-6:30p, Seinfeld 10:35-11:05p, Fri Late News 10-10:35p, M-Thurs, Sat Late News 10-10:35p
3 weeks 84 total commercials

KTEN:

Oprah 4-5p, Morning News 6-7a, Early News 6-6:30a & 5-5:30p, Tonight Show 10:35-11:35p, Sat Late News
10-10:35p, Sun Late News 10-10:35p, Fri Late News 10-10:35p, Wheel 6:30-7p
3 weeks 57 total commercials

KTUL:

Frasier 4:30-5p, 5am News, 6am News, Early News 4-4:30p & 5-5:30p & 6-6:30p, Friday Late Night
10-10:30p, Access 6:30-7p
3 weeks 46 total commercials

KWTV:

Sat High School Blitz 11-11:30p, Friday Late News 10-10:35p
3 weeks 6 total commercials

KXII:

2 ½ Men 6:30-7p, Friday Late News 10-10:35p, Sat Raymond 10:35-11:05p, Early Morning News 6-7a
3 weeks 18 total commercials