

# OKLAHOMA EDUCATION ASSOCIATION

## MARSHALL GREGORY AWARDS

### STUDENT DIVISION

#### DEFINITION

The Marshall Gregory Awards recognize professional and high school student reporters and broadcasters and their newspapers, websites, radio and television stations for excellence in accurate, positive coverage of public schools, education issues, the education process and/or the Oklahoma Education Association.

#### WHO IS ELIGIBLE?

- High school students who are writing, editing, producing or photographing education events or issues for their high school publications, television or radio programs, websites or as freelance writers/producers for professional media outlets.

Awards will be presented to the person who writes the story, shoots the pictures or edits the publication, as is appropriate for the category entered. Media outlets may be the recipients of awards for a series of articles or programs, but not for individual stories or photos. Student awards are presented to the students who produce the work, not their publication or program advisors or sponsors.

#### ENTRY CRITERIA

The Marshall Gregory Awards program is not a general journalism contest. Your entries must cover education issues, events or the education process. Those entries not meeting these criteria will not be judged.

Each entry must include a description of 200 words or less of how that entry provides positive coverage of public education, the education process or a specific education event or issue.

Nominees may submit only one entry per category.

#### AWARD CATEGORIES

All entries must have been published, broadcast, or otherwise produced and presented to the appropriate audience between January 1 and December 31 of the preceding calendar year.

**News stories** – Entries should fairly and accurately report a current education event or issue.

**Feature stories** – Entries should provide a creative, in-depth look at an education event or issue. The topic may be somewhat timeless, but could also be about a timely event or issue.

**Series** – Entries must include at least three stories in a series connected by topic or theme. Each printed story should include some kind of reference to the series.

**Special publication or program** – Entries are one-time publications or television or radio programs that cover a particular education issue in-depth, or cover a wide variety of education issues creatively and interestingly.

**Opinion** – Entries are works of opinion that support, promote and/or enhance public education or a particular education event or issue. Columns or blogs may be included in this category.

**Photography/Videography** – Entries are photos or video that creatively help tell the story of an education event or issue in a printed publication or in a televised program.

**Exceptional Year-Round Coverage** – This category recognizes year-round examples of excellence in reporting education issues. Entries should include 4-6 stories in different issues of a publication or from different broadcasts from throughout the year that demonstrate a continuing commitment and excellence in education reporting. Awards of Excellence may be given in all media categories for year-round excellence in

- news stories,
- feature stories,
- editorials (opinion), and
- photojournalism (still or video)

**Special Awards** – Special awards may be given if the quality of coverage is deemed so outstanding as to warrant special recognition. Awards are given at the discretion of the Communications Committee, with approval of the OEA Board of Directors.

**WORK SAMPLES** – Each entry must include a sample of the work being submitted.

- Print entries – submit a tear sheet or a photocopy of the story as it appeared in the publication.
- Website entries – submit a printed copy of the website showing at least the first page of the article, and a typed copy, double-spaced on white paper, of the full story for judging.
- Television entries – submit a DVD or a flash drive (8 min. or less) of the broadcast story.
- Radio entries – submit an audio CD or flash drive with an MP3 file of the broadcast story.

**ENTRY APPROVAL** – All entry forms must include the signature of a president of an Oklahoma Education Association local affiliate in the media outlet’s coverage area. Call OEA Headquarters at 800.522.8091 if you don’t know who that might be.

**ENTRY DEADLINES** – All entries must be received at OEA Headquarters by 5 p.m., January 19, 2018.

Mail entries to:

Oklahoma Education Association, Marshall Gregory Awards, P.O. Box 18485, Okla. City, OK 73154

Overnight to:

Oklahoma Education Association, Marshall Gregory Awards, 323 E. Madison, Okla. City, OK 73105

**JUDGING:**

Judging will be conducted by the OEA Communications Committee. The OEA Board of Directors reserves the right of final judgment on all awards.

**OEA MARSHALL GREGORY AWARDS  
STUDENT NOMINATION/ENTRY FORM**

*Complete this form online, then print and include a copy with each entry.*

ENTRY TITLE/HEADLINE \_\_\_\_\_

DATE(S) PUBLISHED/BROADCAST \_\_\_\_\_

PUBLICATION/STATION/WEBSITE NAME \_\_\_\_\_

ENTRY CATEGORY (check only one)

- News Story       Feature Story       Opinion/Column/Blog       Series       Year-Round Coverage  
 Photojournalism       Videography       Special Print Publication       Special Broadcast

*(Include a tear sheet of printed entries, a standard DVD for video entries, or a CD or flash drive with MP3 files for audio entries.)*

MEDIA CLASSIFICATION (check one)

- Print/Web       Television/Video       Radio/Audio

**ENTRY DESCRIPTION**

In 200 words or less, explain how the entry covers public education or the education process.

JOURNALIST(S) NAME(S) \_\_\_\_\_

HOME OR SCHOOL ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

HOME TELEPHONE \_\_\_\_\_

HIGH SCHOOL \_\_\_\_\_

ADVISOR'S NAME \_\_\_\_\_

*(Advisor need not be an OEA member for student to qualify for the competition or award.)*

SCHOOL TELEPHONE \_\_\_\_\_

SCHOOL ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

LOCAL PRESIDENT'S NAME \_\_\_\_\_

LOCAL PRESIDENT'S SIGNATURE \_\_\_\_\_

HOME TELEPHONE \_\_\_\_\_ SCHOOL TELEPHONE \_\_\_\_\_